

## CLEAN TRUCK PROGRAM SUMMER WORKSHOP #2



# HOW TO MAKE MONEY AS YOU RUN YOUR BUSINESS



## TIME & LOCATION

Thursday, June 21

6 to 8 p.m.

Georgetown campus of South Seattle College  
6737 Corson Ave. S.  
Seattle, WA 98108

## SPEAKERS

Don Smith of VATA Group

Roland Chaiton & Sunil Nair of Business Impact NW

## TOPICS

**Business strategies for succeeding in drayage trucking:**

- How do I set up a plan for my business?
- How do I make my business more efficient?
- How does my business satisfy customer demands?

**Building profitable & sustainable business:**

- How do I balance profit while being prepared for lean times, equipment maintenance and covering daily costs of operation?
- Why are balance sheets, credit reports, financial reports, profit and loss statements and a business plan important?

**More information on The Northwest Seaport Alliance Clean Truck Program:**

Email: [trucks@nwseaportalliance.com](mailto:trucks@nwseaportalliance.com)

Phone: 253-592-6200

[www.nwseaportalliance.com/trucks](http://www.nwseaportalliance.com/trucks)



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of the Pacific Northwest**

